

BARTHOLOMEW COUNTY PUBLIC LIBRARY

ADVERTISING POLICY

- A. Bartholomew County Public Library can use Operating Fund monies to pay for advertising in accordance with Indiana Law.
 - 1. Advertising can be used to promote programs and services of the library.

- B. Advertising can include, but is not limited to:
 - 1. Newspaper advertising.
 - 2. Newsletter advertising.
 - 3. Telephone directory advertising.
 - 4. Other print advertising including bookmarks and brochures.
 - 5. Radio advertising.
 - 6. Television advertising.
 - 7. Internet advertising.
 - 8. Other electronic advertising.

- C. Prepayment of advertising expenses is acceptable as set forth by the Board of Trustees via a resolution and in compliance with Indiana Law.

- D. This policy becomes effective on July 1, 2007.